

SYMANTEC™ ENDPOINT PROTECTION SMALL BUSINESS EDITION¹

Data Sheet: Endpoint Security

YOUR BUSINESS IS A BIGGER TARGET THAN YOU MIGHT THINK

- 30% of all targeted malware attacks are aimed at businesses like yours²

THE SYMANTEC DIFFERENCE

- Leverages the Symantec Global Intelligence Network, one of the largest security research networks in the world, for rapid threat identification and response
- Brings over twenty years of experience developing award-winning technologies for antivirus and endpoint protection

RUNNING YOUR BUSINESS IN A SMARTER AND MORE SECURE WAY

Running a business and keeping customers happy is hard enough without also having to worry about online threats. But viruses, malware and other threats remain a reality, and they're becoming more numerous and sophisticated every year. In fact, cyber criminals are increasingly targeting small businesses to gain access to larger organizations so it's more important than ever to be sure your critical assets are protected.

Online protection for your business must be powerful, but also simple, without requiring a lot of time to deploy and manage. And it should protect your users and machines like laptops, desktops, and servers, without slowing them down or cutting into productivity. After all, protecting your business shouldn't mean slowing it down.

SYMANTEC™ ENDPOINT PROTECTION SMALL BUSINESS EDITION

A virus or online attack can bring your growing business to a halt. But now you can protect it without missing a beat. Symantec Endpoint Protection Small Business Edition is a simple, fast, and effective solution that protects against viruses and malware, and sets up in just minutes. There's no special hardware or expertise required. You simply install and get back to work.

Because it's a cloud-managed service, it's simple to set up across your company quickly. This ensures that you can focus on running your business—while advanced antivirus, antispymware, and firewall technologies protect your laptops, desktops, and file servers. Updates happen automatically and invisibly over a simple web connection, so you always have the latest protection. What's more, the simple subscription fee fits into any budget and you can add more users as your business grows.

Your protection comes preconfigured with best practices from Symantec, saving you time. And as your business grows, you can easily create custom policies on different devices and manage different users and groups, allowing you to ensure your employees have the right levels of protection to do their work effectively.

It all adds up to a simple, fast, and convenient way to make sure your company is protected from cyber threats—today and tomorrow—by the company trusted by hundreds of thousands of businesses worldwide.

¹Formerly known as Symantec Endpoint Protection Small Business Edition 2013. For information on Symantec Endpoint Protection Small Business Edition 12.1, click here: <http://www.symantec.com/page.jsp?id=endpoint-protection-smb>

²Symantec Internet Security Threat Report 19 April, 2014

HOW THE SERVICE WORKS—SET UP IN JUST MINUTES!

- Log on to the hosted management console
- A simple wizard offers a choice of cloud-managed service or on-premise management
- Deploy an agent-software to individual endpoints using email invitations or silently push the solution to your computers using the local network
- Upon installation, pre-configured policies are enabled for the agent to automatically include anti-virus, anti-spyware, firewall, and host intrusion prevention
- After the install, the agent proactively downloads the latest security definitions and updates
- The administrator can use the management console to set custom policies and push actions to all endpoints in the network
- The administrator can also use the management console for ongoing maintenance, including deploying new endpoints, viewing status and reports, managing remote clients, etc.

NEXT STEPS:

- Contact a product specialist, U.S. (877) 294 5255

THE THREE THINGS YOU NEED TO KNOW

Symantec Endpoint Protection Small Business Edition has been designed specifically to meet the needs of small businesses.

1. Simple, fast and effective virus and malware protection

Symantec Endpoint Protection Small Business Edition is as simple as it is fast and effective, stopping viruses and malware in their tracks without disrupting your workflow. Automatic security updates happen over the Internet, keeping your systems current without employees having to stop what they're doing. Laptops and desktops benefit from intelligent scanning technologies that help maximize protection while minimizing impact on system performance. Symantec Endpoint Protection Small Business Edition analyzes downloaded files and applications, and lets your employees know which ones can be trusted or avoided, to help eliminate risks or potential threats.

2. Sets up in minutes

Symantec Endpoint Protection Small Business Edition installs in just minutes with no special IT staff or training required. It can protect laptops, desktops or servers through a standard download, email invitation or silently pushed to your network. Security updates and new features are automatically delivered in the background, and, as a standard part of your service to ensure effortless, up-to-the minute protection with no wasted time and money rebuilding suddenly infected computers. You get a great overall experience complete with helpful and reliable 24 hours a day, seven days a week customer support.

3. Built for growing businesses

Symantec Endpoint Protection Small Business Edition enables you to add or remove users or devices with only a few clicks. It's all centrally managed in the online portal, giving you complete control from one place and making it easy to protect new desktops, laptops and servers for your company at any time. All you need is a web connection and no new hardware is required. The portal makes it easy for you to create custom policies for different devices and manage different users and groups as your needs change wherever you or your users are located. What's more, the simple subscription model helps keep costs down, and makes managing renewals easier with prorated subscriptions and a single renewal date.

KEY CAPABILITIES

Capabilities	Benefits
Security	
Simple, fast, and effective endpoint security	Advanced technologies against viruses and other online threats protect your laptops, desktops, and servers against viruses, worms, Trojans, spyware, bots, zero-day threats and root kits
Firewall security	Defends against hackers with a quiet two-way firewall
Generic exploit blocking	Guards against malware attacks that exploit vulnerabilities in applications that interact over the internet
Web browser security	Identifies unsafe and dangerous websites right in search results. Allows employees to work online with confidence
USB device control	Ability to detect and protect against harmful files from USB storage devices (available in cloud-managed service only)
Local update service	Reduce network bandwidth usage by assigning a local computer as the “local update host” to connect to the internet to get the latest security software and content updates and then share with other computers on the local area network (available in cloud-managed service only)
Always-on protection	Automated updates occur transparently over an internet connection to help keep employee systems current and consistent with policies whether they are in the office or on the road—even when they’re not logged into VPN
Management	
Management flexibility	Power and convenience of a cloud-managed service or select an on-premise management option with an on-site management server
Easy setup and web-based management	Set up in just minutes without any additional hardware. Administrators can access an easy-to-use web-based management console and manage the security settings for multiple devices. They can receive real-time alerts via SMS or email and can easily perform functions such as changing settings, establishing groups and alerts, and creating and viewing reports
Partner management console	Ability for a partner to manage the cloud-managed service for their customers through a web-based console
RMM-enabled	The on-premise management application is enabled to be integrated with leading RMM tools (integrated vendors include Kaseya®, level platforms™, and LabTech™. For integration with other RMMs, check with your specific RMM vendor)
Reporting	
Security audit and customizable reporting	Service records data about administrative activities such as login times, policies created, and computers added. Administrators can build graphical reports that are exportable to PDF or HTML
Pricing	
Subscription fee	A simple subscription fee, that covers either management option, reduces operating expenses and comes with all service upgrades, maintenance, and 24x7 support

RUN YOUR BUSINESS WITH PEACE OF MIND

Protect your computer systems from online threats that can risk what you’ve worked so hard to build. Select simple, fast, and effective endpoint security that makes protection easy, because running a business is hard enough.

ABOUT SYMANTEC

Symantec Corporation (NASDAQ: SYMC) is an information protection expert that helps people, businesses and governments seeking the freedom to unlock the opportunities technology brings – anytime, anywhere. Founded in April 1982, Symantec, a Fortune 500 company, operating one of the largest global data-intelligence networks, has provided leading security, backup, and availability solutions for where vital information is stored, accessed, and shared. The company's more than 21,500 employees reside in more than 50 countries. Ninety-nine percent of Fortune 500 companies are Symantec customers. In fiscal 2013, it recorded revenues of \$6.9 billion. To learn more go to www.symantec.com or connect with Symantec at: <http://go.symantec.com/socialmedia>.

SYMANTEC WORLD HEADQUARTERS

350 Ellis St. Mountain View, CA 94043 USA +1 (650) 527-8000 or 1 (800) 721-3934
www.symantec.com

Copyright © 2014 Symantec Corporation. All rights reserved. Symantec, the Symantec Logo, and the Checkmark Logo are trademarks or registered trademarks of Symantec Corporation or its affiliates in the U.S. and other countries. Other names may be trademarks of their respective owners. 04/14 21264584-2